



 **Effingham**
HEALTH SYSTEM

KEEPING QUALITY

— *Healthcare* —

CLOSE TO HOME

Case for Support

**“ REAL
GENEROSITY
TOWARD THE
FUTURE LIES
IN GIVING
ALL TO THE
PRESENT. ”**

ALBERT CAMUS

Led by the vision of a core group of community members, **Effingham Health System Foundation** supports the growth of healthcare services close to home through our community-owned healthcare system: **Effingham Health System**. Our commitment is based on the continued belief that we must provide the best possible healthcare close to home for our community to thrive.

To support that goal, we are embarking on a three-year capital fundraising campaign, *Keeping Quality Healthcare Close to Home*. The campaign will help grow three of the most in-demand healthcare services that **Effingham Health System** provides: A new Pediatric Center, a new Continuing Care Retirement Community to address the need of our senior family members, and expansion of our Cancer Care Center.

Whether you are an individual or a business, there are multiple ways you can commit your support for this campaign. Please take a few minutes to review this "Case for Support" to learn more about the campaign initiatives and join us to make a lasting impact with an investment in the future of our families and our community.

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Local families rely on
Effingham Health System.

*“The ER team at
Effingham Health
System saved my
daughter’s foot.”*

"My daughter Kaylan ripped off her toe and side of her foot playing on a pool slide. We took her to Effingham County Hospital ER because it was close.

I didn't realize the level of care that we would receive. We thought she was going to lose the side of her foot. But they took over, calmed us, assessed her injuries, then fixed her foot.

*She's already back
playing soccer.*

We have never been treated better at a hospital than at Effingham Health System."

—Laine
(Kaylan's Mom)





ESTABLISHING A NEW *Pediatric Center*



THE NEED

With double-digit growth in Effingham and our community's appeal to families, Effingham Pediatrics has grown exponentially in its first five years. To meet the increasing demand for pediatric services, the practice needs a dedicated office space with room to expand primary care and add in-demand specialty services.

THE VISION

EHS is renovating one of the county's iconic buildings to create a welcoming and state-of-the-art **Pediatric Center** focused on wellness and healthcare. In addition to existing primary care and telehealth, new pediatric specialty services may include nutrition, speech therapy, orthopaedics, physical therapy, ENT, mental/behavioral health, and chronic disease education.

THE IMPACT

Transitioning from 400 to 5,000 sq. feet of dedicated space will position **Effingham Health System** to meet our fast-growing community's needs with the best possible pediatric care—**CLOSE TO HOME.**

- Reduces missed school for children needing on-going care
- Supports busy families
- Impacts local businesses, reducing employee absenteeism while attracting a quality workforce to the area
- Attract the region's top pediatric specialists





“Effingham Health System continues our transformational journey to provide access to safe, effective care closer to home. We're committed to expanding the continuum of care through innovation and technology.”

A handwritten signature in black ink that reads "Dr. Fran Witt".

Dr. Fran Witt, DNP, MBA, LNHA, RN
President and CEO, Effingham Health System

EVOLVING *Senior Living*

THE NEED

As we respond to the needs of this community, providing for our senior residents is a priority. Our highly respected **Effingham Care & Rehabilitation Center** is a lifeline for people in our community seeking 24-hour, long-term, skilled nursing care for themselves or their loved ones.

However, today's seniors and their families have new expectations for what a senior living center should encompass. Today's models are transitioning from the traditional to more innovative and functional concepts that accommodate various stages of aging.

THE VISION

A new, Continuing Care Retirement Community will provide local adults 65+ a long-term opportunity to stay in the same place through the various stages of aging. Our vision is that this senior living community will provide a continuum of care based on each resident's evolving needs: independent living, assisted living, and skilled nursing. Affiliation with the healthcare system provides essential access to quality healthcare.

THE IMPACT

- Continuity and community provide a holistic, care-centered environment where seniors can thrive
- Modernized facilities
- Separate independent, assisted living, and skilled nursing accommodations
- Quality of life enhancement for seniors 65+





EffinghamTM CANCER CARE CENTER

EXPANDING THE *Effingham Cancer Care Center*

THE NEED

A cancer diagnosis is difficult enough, but traveling for hours to receive treatment can pose a seemingly insurmountable challenge for patients and their families.

The **Effingham Cancer Care Center**, which opened in 2017, is already outgrowing its current location.

THE VISION

As demand for cancer care closer to home continues to increase, and the future of cancer care evolves, **Effingham Cancer Care Center** will respond. We see the opportunity not only to meet the demand for increased outpatient visits and infusions but to provide a broad range of healthcare and support services. These services can help improve the journey for our oncology and hematology patients—and their families.

THE IMPACT

This is what the Future of Cancer Care *Close to Home* can look like.

- Accommodates 13% projected population growth by 2025
- Continues to attract top specialists in oncology and hematology, to practice *Closer to Home*.
- Cancer care *Close to Home* reduces travel time, making care more convenient for patients and their families
- Allows patients more time to focus on healing



Ways you can support

Gifts of any amount are welcomed and much appreciated. Contributions can be in the form of an outright cash gift, pledge, stock gift, appreciated securities, or an IRA rollover.

THE 1969 CLUB

Silver, Gold, and Platinum membership recognizes individuals and families who contribute annually from \$250 to \$9,999.

ELITE VISIONARY SOCIETY

Silver, Gold, and Platinum memberships recognize community-minded individuals and families that make a gift of \$10,000 or more, based on giving level.

BUSINESS HEALING PARTNERS

Silver, Gold, and Platinum memberships recognize businesses, corporations, and organizations that make a gift of \$3,000 or more, based on giving level.

NAMING OPPORTUNITIES

We are pleased to offer a variety of commemorative naming opportunities for gifts of \$50,000 or more.

This recognition is available for individuals, families, organizations, and businesses to honor someone in a lasting way. This signature gift will ensure your generosity will be recognized for years to come and will help Effingham Health System continue to enhance services and programs for patients and families throughout our region. Naming recognition is subject to approval by Effingham Health System administration.

GIVING HEARTS CLUB

A club reserved for Effingham Health System employees. Employees can donate through payroll deduction.

THE LEGACY CIRCLE

This club honors those individuals who have remembered Effingham Health System Foundation in their estate plans.

GEORGIA HEART HOSPITAL PROGRAM

Helping Enhance Access to Rural Treatment

Individuals and businesses can support the Keeping Quality Healthcare Close to Home campaign through this 100% State Income Tax Credit. We are the only state in the nation whose taxpayers can financially support our state's rural hospitals—at no cost!

For "C" corporations and some passthrough businesses, the contribution may constitute as an ordinary and necessary business expense, providing a federal income tax benefit.

Visit GeorgiaHeart.org or call the Foundation Office for more information.



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Dr. Fran Witt
President & CEO
Effingham Health System

Elizabeth Waters
Foundation Director
Effingham Health System Foundation

*To learn more about giving opportunities, or to make a
commitment to the campaign, contact us:*

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